



# Innoosy

## La culture des idées et leurs développements





# Innoosy = La suite pour l'innovation

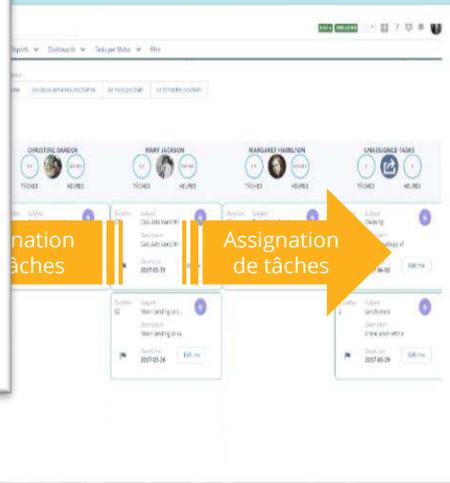
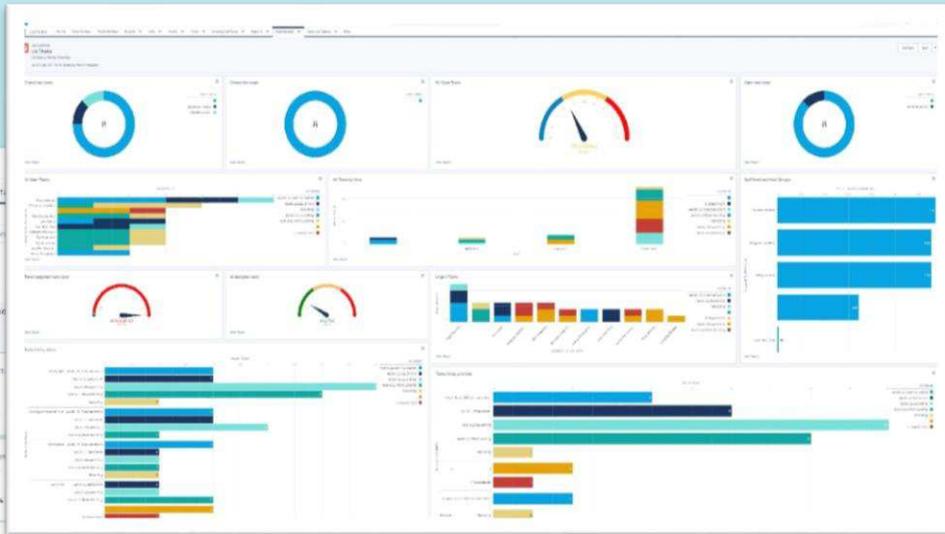
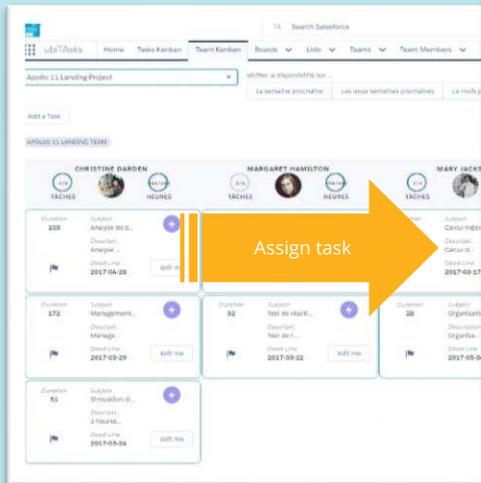
Suivi d'expériences clients et le brainstorming d'idées

Gestion agile et collaborative de projets **NOUVEAU**

La culture des idées

Le développement d'idées  
**NOUVEAU**

La stratégie digitale  
**NOUVEAU**





# Innoosy = La suite pour l'innovation

Culture d'idées

Développement d'idées

Portail collaboratif

Evaluation  
d'idées

Gestion de projets

Gestion  
documentaire

Kanban d'idées

Team Kanban et  
Tasks Kanban

Gestion du  
temps

Processus Design  
Thinking

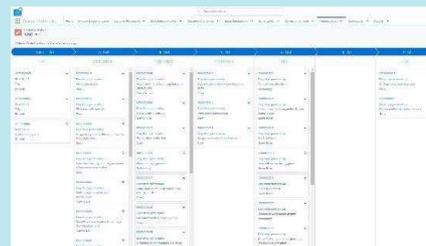
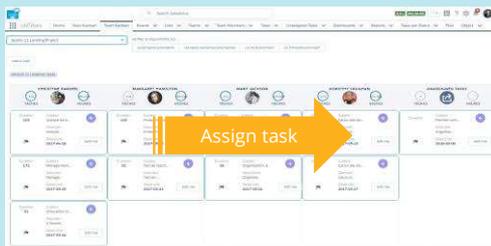
Digital Metrics and  
Audits

Synchronisation  
Outlook

Outils TRIZ,  
Développements  
durables

Personas, customers  
eXperiences

Rapports et  
dashboards

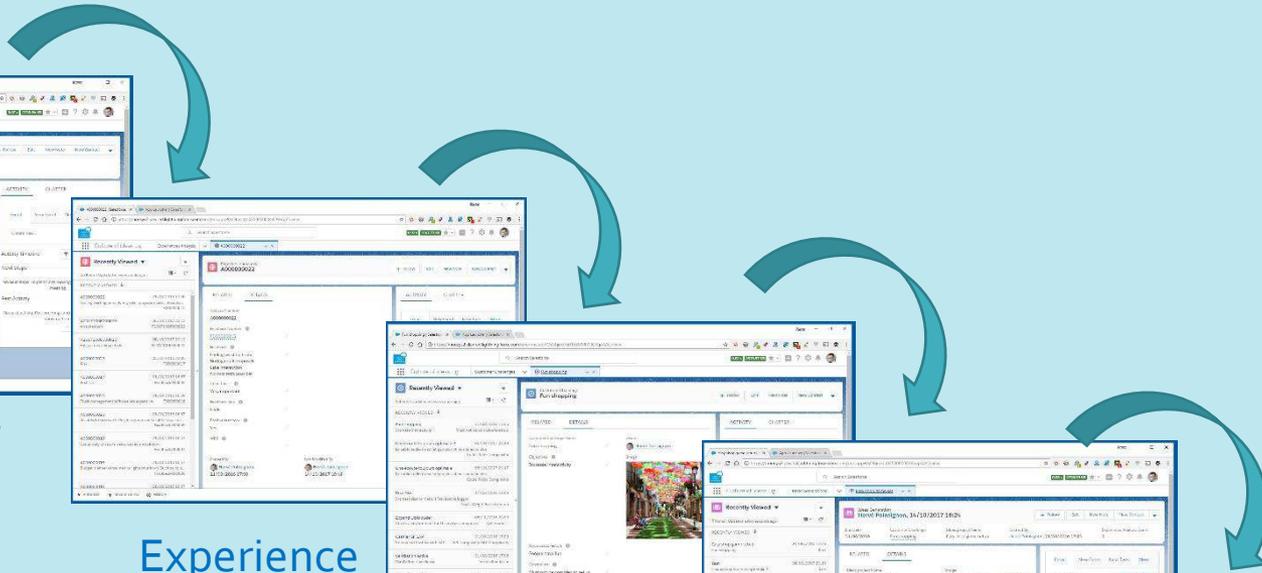




# Innoosy = Culture des idées

Créer de nouvelles idées

Utiliser le meilleur du Design Thinking, de TRIZ, du développement durable



Customer feedback

Experience Analysis

Customer Challenge

Idea Generation

Brain Storm Sessions



# DÉVELOPPEMENTS AGILES

Search Salesforce

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ubITasks Home **Tasks Kanban** Teams Kanban Boards Lists Teams Tasks Unassigned Tasks Reports Dashboards Tasks per Status Files

Choisissez une liste...  
Apollo 11 Launching Add a Task

SCIENTISTS TEAM

NOT STARTED 2 T - 243 H	IN PROGRESS 4 T - 488 H	COMPLETED 3 T - 101 H	WAITING ON SOMEONE ELSE 3 T - 200 H	DEFERRED 1 T - 23 H
<p>Subject: Flight Hours Description: Flight Hours with Dead Line: 2017-03-30</p> <p>Edit me</p>	<p>Subject: Calculate Apollo 11 trajectory Description: Calculate Apollo 1 Dead Line: 2017-03-25</p> <p>Edit me</p>	<p>Subject: Astronate Psychological follo... Description: Astronate Psycho... Dead Line: 2017-03-28</p> <p>Edit me</p>	<p>Subject: Verification Launching Param... Description: Analyse and check Dead Line: 2017-03-29</p> <p>Edit me</p>	<p>Subject: Check up software calculation Description: Check up software Dead Line: 2017-03-17</p> <p>Edit me</p>
<p>Subject: Wind force estimations Description: Wind force estimat... Dead Line: 2017-05-13</p> <p>Edit me</p>	<p>Subject: Calculate super sonic speed Description: Calculate super so... Dead Line: 2017-05-08</p> <p>Edit me</p>	<p>Subject: Create new calculation softw... Description: Create new calcula... Dead Line: 2017-03-14</p> <p>Edit me</p>	<p>Subject: Moon landing calculatior Description: Moon landing calcu... Dead Line: 2017-03-26</p> <p>Edit me</p>	
	<p>Subject: Calculate launching speed Description: Calculate launchin... Dead Line: 2017-03-29</p> <p>Edit me</p>	<p>Subject: Launching force calculation Description: Analyse of data la... Dead Line: 2017-03-28</p> <p>Edit me</p>	<p>Subject: Plan detailed launch tasks Description: Plan detailed laun... Dead Line: 2017-03-29</p> <p>Edit me</p>	

Mise à jour des statuts

Search Salesforce

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UBITASKS Home Tasks Kanban Teams Kanban Boards Lists Teams Tasks Unassigned Tasks Reports Dashboards Tasks per Status Files

Choisir une liste... Apollo 11 Launching Add a Task

Vérifier la disponibilité sur... La semaine prochaine Les deux semaines prochaines Le mois prochain Le trimestre prochain

SCIENTISTS TEAM

NEIL ARMSTRONG	KATHERINE JOHNSON	DOROTHY VAUGHAN	CHRISTINE DARDEN	MARY JACKSON	MARGARET HAMILTON	UNASSIGNED TASKS
2/8 TÂCHES 283/480 HEURES	4/4 TÂCHES 423/480 HEURES	1/3 TÂCHES 424/480 HEURES	1/2 TÂCHES 349/480 HEURES	2/3 TÂCHES 288/480 HEURES	1/5 TÂCHES 288/480 HEURES	2 TÂCHES

Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Task 7	Task 8	Task 9	Task 10	
Duration: 28 Subject: Take-off Test Description: Take-off Test Dead Line: 2017-03-30	Duration: 28 Subject: Take-off Test Description: Take-off Test Dead Line: 2017-03-30	Duration: 28 Subject: Take-off Test Description: Take-off Test Dead Line: 2017-03-30	Duration: 216 Subject: Calculate super so... Description: Calculate super so... Dead Line: 2017-03-29	Duration: 176 Subject: Calculate launch Description: Calculate launch Dead Line: 2017-03-29	Duration: 50 Subject: Plan detailed laun... Description: Plan detailed laun... Dead Line: 2017-03-29	Duration: 48 Subject: Cleaning Description: Pick up garbage af... Dead Line: 2017-04-02	Duration: 83 Subject: Flight Hours Description: Flight Hours with... Dead Line: 2017-03-30	Duration: 23 Subject: Check up software... Description: Check up software... Dead Line: 2017-03-17	Duration: 82 Subject: Moon landing calc... Description: Moon landing calcu... Dead Line: 2017-03-26	Duration: 2 Subject: Lunch share Description: Share lunch with a... Dead Line: 2017-03-29

Task 11
Duration: 160 Subject: Wind force estima... Description: Wind force estimat... Dead Line: 2017-05-13

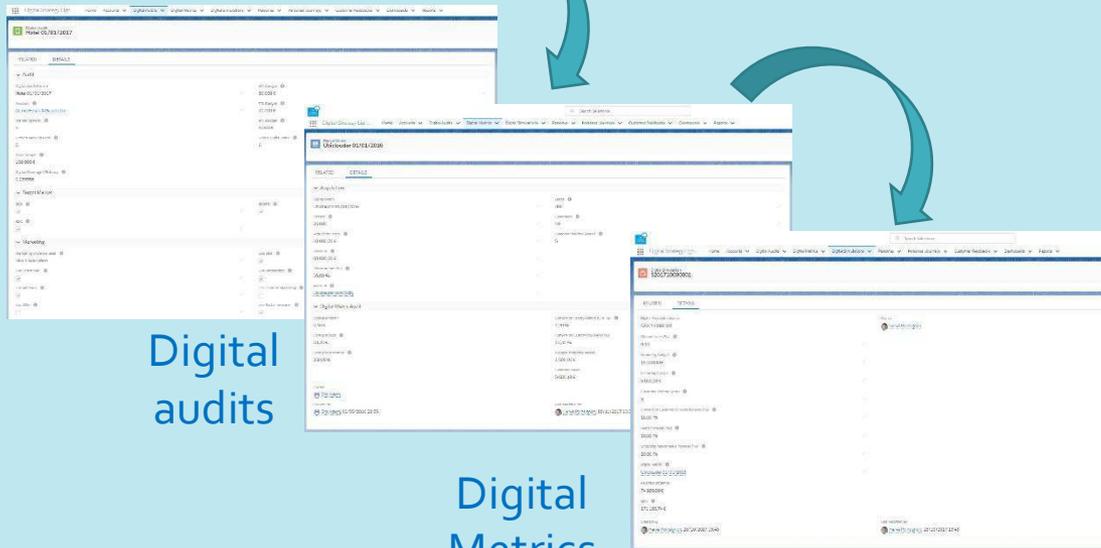
Assignation de tâches

Assignation de tâches



# Innoosy = Amélioration de la stratégie digitale à budget égal

**Auditer votre stratégie marketing**  
**Evaluer les opportunités marketing**



Digital audits

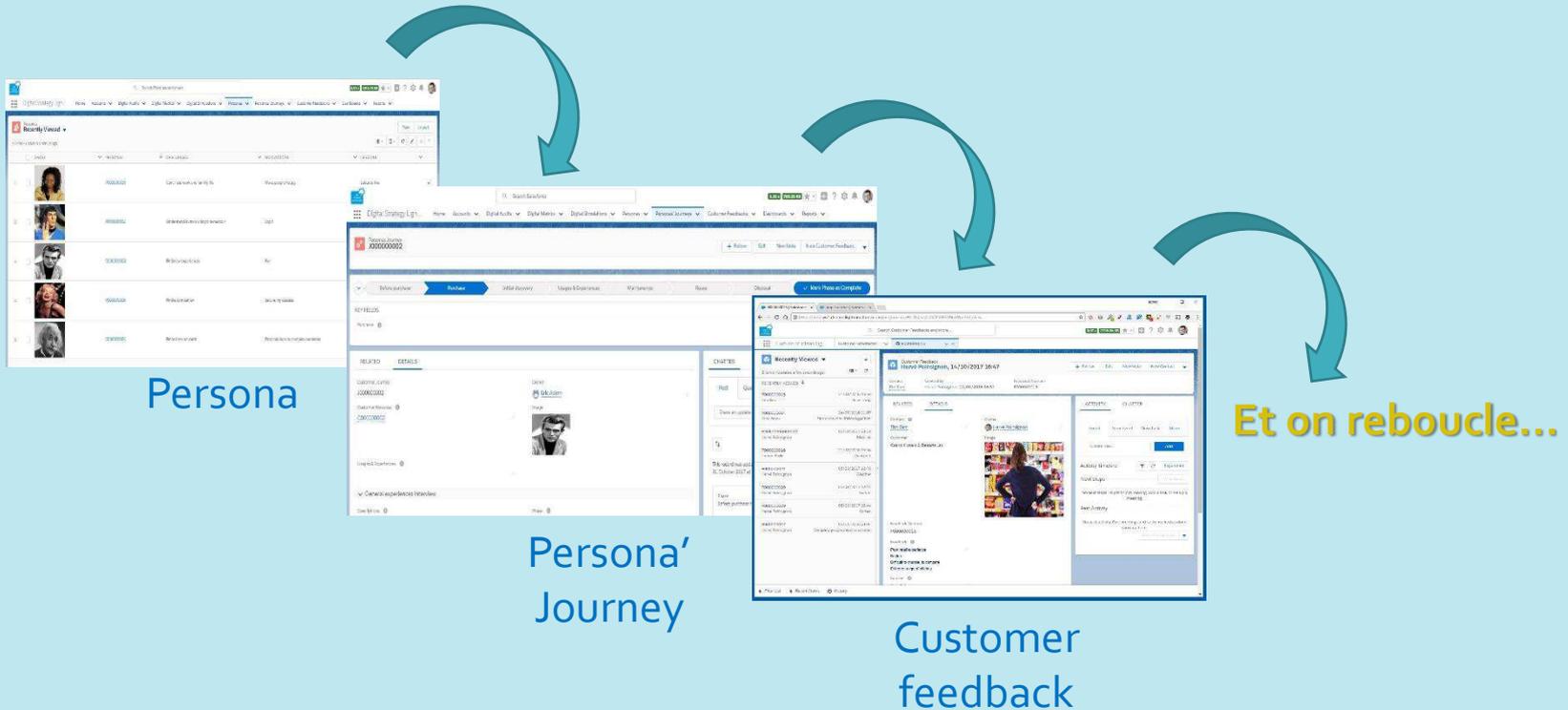
Digital Metrics

Digital Simulations



# Innoosy = Stratégie Digitale

**Etudier vos clients**  
**Analyser leurs expériences clients avec vos produits et services**



**Quels sont les barrières à la consommation ou à la satisfaction ?**



CONTACTEZ  
INFO@UBICLOUDER.COM

*Culture of ideas !*